



AIDS WALK NEW YORK - FACT SHEET

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30th ANNUAL AIDS WALK NEW YORK WORLD'S LARGEST HIV/AIDS FUNDRAISING EVENT

What: This year marks the 30th annual AIDS Walk New York, the east coast's first and the world's largest AIDS fundraising event. The event will raise vital funds for GMHC and 40 other AIDS service organizations in the tri-state area.

This year's AIDS Walk New York continues to keep the public engaged with the HIV/AIDS crisis through community-driven outreach, a strong social media presence, and, as always, a compelling street campaign. The event has again partnered with Presenting Sponsor Duane Reade.

AIDS Walk New York is one of the largest, most diverse, and highly anticipated annual events in New York City. Last year, 30,000 walkers and 2,500 volunteers raised nearly \$5 million for HIV/AIDS prevention, treatment, and advocacy programs. Since its inception, the event has raised more than \$139 million to fight AIDS in the tri-state area, and the AIDS Walk movement has raised more than a half-billion dollars nationwide.

Where: The 10k (6.2-mile) AIDS Walk route begins and ends in Central Park.

When: **SUNDAY, MAY 17, 2015**
Walker Sign-In: 8:30 a.m.
Opening Ceremony: 9:15 a.m.
Walk Begins: 10:00 a.m.

Who: AIDS Walk New York is a vibrant public/private partnership, driven by the commitment of caring people, community organizations, schools, corporations, celebrities, and elected officials.

Past guests include: Alec Baldwin, Lance Bass, Matt Bomer, Julie Bowen, Ty Burrell, Matthew Broderick, Alan Cumming, Tyne Daly, Phil Donahue, Hilary Duff, Jesse Tyler Ferguson, Harvey Fierstein, Whoopi Goldberg, Megan Hilty, Dot-Marie Jones, Nick Jonas, Nora Jones, Patti LaBelle, Nathan Lane, Cyndi Lauper, Eric McCormack, Audra McDonald, Christopher Meloni, Bebe Neuwirth, Alex Newell, David Hyde Pierce, Sara Ramirez, Lynn Redgrave, Joan Rivers, Tim Robbins, Susan Sarandon, Jon Stewart, Eric Stonestreet, Michael Urie, Wendy Williams, and B.D. Wong. Previous attending elected officials include Senator Kirsten Gillibrand, Congressmen Jerrold Nadler and Charles B. Rangel; Mayors Bill de Blasio and Ed Koch; and Governors David Paterson and Mario Cuomo.

Why: AIDS Walk New York makes it possible for GMHC to provide services to 9,000 men, women, and families living with, or impacted by, HIV/AIDS in New York City, and advocate for scientific, evidence-based public health solutions for hundreds of thousands worldwide. The event also benefits dozens of other vital AIDS organizations in the tri-state area. To learn more about GMHC, please visit gmhc.org.

MZA Events: MZA Events was founded in 1984 by Craig R. Miller and his organization of activists. Miller is the originator of the AIDS Walk fundraising model and has produced hundreds of fundraising events – large and small – generating more than \$380 million for major AIDS organizations throughout the country and the communities they serve. For more information, please visit mzaevents.com.

More: For more information, please call 212.807.9255 (WALK), or visit aidswalk.net.