

**** MEDIA ALERT ** MEDIA ALERT ** MEDIA ALERT ****



For Immediate Release

May 16, 2015

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**BREAKING: GOVERNOR CUOMO TO BE HONORED
AT 30th ANNUAL AIDS WALK NEW YORK**

WHAT: 30th annual AIDS Walk New York (AWNY)

WHEN: Sunday, May 17, 2015

- 7:30 a.m.** MEDIA CHECK-IN (at Loeb Boathouse Central Park): **Please contact Anthony Hayes for press credentials.**
- 9 a.m.** AEROBIC WARM-UP AND OPENING CEREMONY (at the stage next to Sheep Meadow)
- 10 a.m.** AIDS WALK BEGINS: Walkers step out onto the route through Central Park and the Upper West Side.
- 12 p.m.** POST-WALK CONCERT (at stage)
- 3 p.m.** ANNOUNCEMENT OF FUNDRAISING TOTAL (at stage)

WHO: More than 30,000 participants are expected to attend. New York Governor **Andrew Cuomo** will be honored for his work in creating a Blueprint to End AIDS by 2020. The landmark event benefits GMHC and 40 other local AIDS service organizations that provide HIV/AIDS care, prevention services, and advocacy throughout the tri-state area and beyond.



Governor Andrew M. Cuomo

Join these and many other special guests in this enormous outpouring of community action and compassion!



David Hyde Pierce
Director, Broadway's
It Shoulda Been You



Tyne Daly
Star of Broadway's
It Shoulda Been You



Kit Williamson
Mad Men



Bellamy Young
Scandal



Victoria Clark
Star of Broadway's
Gigi



Nick Wechsler
Revenge



Montego Glover
Star, *It Shoulda
Been You*



Dana Tyler
Anchor, CBS

**Plus appearances
by AIDS activists,
elected leaders, and the
people you help serve.**

Confirmed celebrity guests include: **Tyne Daly** (*It Shoulda Been You*), **David Hyde Pierce** (Director, *It Shoulda Been You*) **Nick Wechsler** (*Revenge*), **Kit Williamson** (*Mad Men*), **Bellamy Young** (*Scandal*), and CBS-2 News Anchor **Dana Tyler**.

Special musical performances by: **Montego Glover** (*It Shoulda Been You*), singing "True Colors," and Tony Award winner **Victoria Clark** (*Gigi*), singing "You'll Never Walk Alone."

Elected and other high-level government officials expected to attend include: Director of the Office of National AIDS Policy, **Douglas Brooks**; United States Representatives **Carolyn Maloney**, **Jerrold Nadler**, and **Charles B. Rangel**; New York State Senators **Brad Hoylman**, **Liz Krueger** and **José Peralta**; New York State Assemblymembers **Herman D. Farrell** and **Richard N. Gottfried**; New York City Council Members **Corey Johnson** and **Ben Kallos**; Manhattan Borough President **Gale Brewer**; New York City Comptroller **Scott Stringer**; and New York City Public Advocate **Letitia James**.

Kelsey Louie, CEO of GMHC, and **Craig R. Miller**, Founder/Senior Organizer of AIDS Walk New York, will also address the crowd.

The AIDS Walk Post-Walk Concert will feature **Leon and the Peoples** and **The British Dependency**.

WHERE: General Entrance to the event is on 59th and 5th Avenue.
Venue map: <https://goo.gl/WDsCQc>

All media, including satellite vans and trucks, please enter Central Park at 5th Avenue and 72nd Street and follow the East Drive north to the parking lot of **Loeb Boathouse Central Park**. Posted signs will direct you to the Media Check-In

table, which will be located in the Boathouse parking lot. Parking is available near Media Check-In; however, **you must call Anthony Hayes (see number above) in advance to make any arrangements for parking or live feeds.**

- Best availability for photos and interviews: Backstage immediately following Opening Ceremony
- Best aerial overhead shot: 10:15-10:45 a.m. over west side of Central Park adjacent to West 67th Street

MORE: **Walk registration and donation information:** For information about participating in or making a contribution to AIDS Walk New York, please call 212.807.9255 (WALK) or visit <http://ny.aidswalk.net/>.

About GMHC: Gay Men's Health Crisis (GMHC) is the nation's leading provider of HIV/AIDS care, prevention services and advocacy, serving nearly 9,000 people living with HIV/AIDS in New York City, the epidemic's largest U.S. epicenter. As the world's first HIV and AIDS service organization, GMHC is an expert in providing services that every person affected by the epidemic deserves. GMHC is on the front lines caring for people who are both HIV negative and positive, including: testing, nutrition, legal, mental health and education services. GMHC also advocates for stronger public policies at the local, state and federal level with the goal of ending AIDS as an epidemic in New York State by 2020. Most recently, GMHC and other HIV/AIDS organizations successfully persuaded the federal government to recommend widespread use of PrEP, a new daily treatment that is over 90% effective in preventing HIV infection. For more information, visit www.gmhc.org.

About AIDS Walk New York: Since 1986, AIDS Walk New York has raised more than \$139 million for HIV programs and services in the tri-state area, and has grown into the largest AIDS fundraising event in the world. In 2014 alone, 30,000 participants, many of whom were members of more than 2,600 corporate and community teams, raised nearly \$5 million for GMHC and 40 other tri-state area AIDS service organizations. For more information, please visit <http://ny.aidswalk.net/>.

About MZA Events: AIDS Walk New York was founded in 1986 by Craig R. Miller and his organization of activists, MZA Events. Miller is the AIDS Walk originator and has produced hundreds of public service campaigns and fundraising events, generating more than \$380 million for major AIDS organizations throughout the country. For more information, please visit mzaevents.com.

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