SPONSORSHIP OPPORTUNITIES

AIDS WALK NEW YORK

MAY 15, 2016
Since 1986, AIDS Walk New York has raised more than $144 million for HIV/AIDS programs and services in the tri-state area and has grown into the largest AIDS fundraising event in the world.

In 2015 alone, a community of 30,000 caring participants, many of whom were members of more than 2,600 corporate and community teams, raised $4,937,673 for GMHC and 40 other important local AIDS service organizations.

By becoming a sponsor of AIDS Walk New York, you can make a significant contribution to the fight against AIDS and play a central role in the largest and most recognized AIDS fundraising event in the world.

Your partnership will be highlighted within the AIDS Walk’s extensive promotional campaign, which reaches into virtually every medium and conveys the event’s extraordinary power, energy, and sense of community.

Benefiting

GMHC
FIGHT AIDS. LOVE LIFE.

and more than 40 other tri-state area AIDS service organizations

2015 AIDS Walk New York Statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>Number of Participants</td>
<td>30,000</td>
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<tr>
<td>Number of Volunteers</td>
<td>2,500</td>
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<tr>
<td>Benefiting AIDS Organizations</td>
<td>43</td>
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<tr>
<td>Number of Corporate and Community Teams</td>
<td>2,600</td>
</tr>
<tr>
<td>Number of Corporate Sponsors</td>
<td>45</td>
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<tr>
<td>Total Raised</td>
<td>nearly $5 million</td>
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</table>

Presenting Sponsor Duane Reade is a big part of AIDS Walk New York’s prescription for success! Since New York’s favorite drug store began its support in 2003, it has now donated more than $1.8 million.
Our sponsors enjoy tremendous exposure within the AIDS Walk New York campaign, which generates millions of media impressions that highlight our sponsors and their support of the event and community.

**Sponsors will be featured on:**
- Subway Posters, Kiosks, and other Outdoor Advertisements
- Street Banners
- Digital Display Advertisements
- e-communications
- Mailed Materials
- Point-of-Purchase Displays and Posters
- Newspaper, Magazine, and Online Advertisements
- Social Media

### 2015 Promotional Statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>Number of Point-of-Purchase Displays &amp; Posters</td>
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<tr>
<td>Number of Subway Posters</td>
<td>1,000</td>
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<td>Number of Street Banners</td>
<td>355</td>
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<td>Number of Digital Mall Kiosks</td>
<td>15</td>
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<td>Number of PATH Train posters</td>
<td>325</td>
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<tr>
<td>Number of Website’s Unique Visitors</td>
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</tr>
<tr>
<td>Number of e-communications sent to supporters</td>
<td>500,000+</td>
</tr>
</tbody>
</table>

More than 25,000 Point-of-Purchase Displays and Posters will be distributed throughout New York City, New Jersey, and the tri-state area.

Sponsor logos are exclusively featured on Street Banners installed along major thoroughfares and intersections in New York City.

PROMOTIONAL RECOGNITION
More than 2,500 volunteers who interact with walkers in numerous ways throughout the day will wear T-shirts featuring sponsor logos on the day of the event.

AIDS Walk New York provides sponsors with the opportunity for extraordinary involvement and visibility on the day of the event. Depending on your organization’s sponsorship level, recognition on the day of AIDS Walk New York may include:

- Opportunity for a representative to address the crowd during the Opening Ceremony
- Logo on Stage Banner
- Logo on Volunteer T-shirts
- Banner placed at AIDS Walk New York venue
- Checkpoint Host Distinction
- Invitations to the VIP Breakfast
- Your representative photographed with celebrities


Academy Award winner Whoopi Goldberg brings star power to the podium. Celebrity involvement activates the media and provides amped-up visibility for AIDS Walk New York sponsors.

The Sponsor Banners onstage can be seen by the tens of thousands of participants viewing the Opening and Closing Ceremonies.

Celebrities have included:
- Whoopi Goldberg
- Nick Jonas
- Cyndi Lauper
- Tyne Daly
- Phil Donahue
- Harvey Fierstein
- Norah Jones
- Patti LaBelle
- Eric McCormack
- Christopher Meloni
- David Hyde Pierce
- Susan Sarandon
- Jon Stewart
- Joan Rivers

...and dozens of others

Elected officials have included:
- Governors Andrew Cuomo, Mario Cuomo and David Paterson;
- United States Senator Kirsten Gillibrand;
- Mayors Ed Koch, David Dinkins, Rudolph W. Giuliani and Bill de Blasio
We will work closely with you and your organization to tailor a sponsorship package that creatively meets your marketing and philanthropic goals. The following description of benefits contains our standard packages and some recent special opportunities, but we are also happy to work with you to create a customized sponsorship plan.

**PRESENTING SPONSORSHIP**

$250,000

- Logo embedded within the AIDS Walk New York logo
- Logo featured on all outdoor advertising, including Digital Billboards, Street Banners, Subway Posters, and Digital Poster Displays
- Logo featured on 26,500 Point-of-Purchase Displays and Posters distributed throughout the tri-state area
- Acknowledgment in press releases
- Logo featured on all print advertisements
- Logo featured on all direct mail pieces
- Logo on AIDS Walk New York letterhead
- Logo on all e-communications
- “Featured Sponsor of the Week” designation on the AIDS Walk New York homepage for three week-long periods during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website
- Logo, with link, on the AIDS Walk New York website’s Sponsor Page
- Mentioned in social media outreach
- Opportunity for a representative to address the crowd during the AIDS Walk New York Opening Ceremony on the day of the event

- Logo on the AIDS Walk New York Stage Banner
- Logo on a Sponsor Banner placed on the AIDS Walk New York venue
- Checkpoint Host distinction on the day of the event
- Logo on volunteer T-shirts
- Logo on award items
- Banner placement on the AIDS Walk New York venue
- Opportunity to put your organization’s branded item in the AIDS Walk New York Kick-Off Reception gift bag, held prior to the event
- Twelve invitations to the VIP Breakfast, held on the morning of the event
- Speaking opportunity at the AIDS Walk New York Kick-Off Reception, held prior to the event
- Additional benefits as requested
SPONSORSHIP LEVELS (continued)

PREMIER SPONSORSHIP

$100,000

• Logo featured on select outdoor advertising, including Street Banners, Subway Posters, and Digital Poster Displays
• Logo featured on 26,500 Point-of-Purchase Displays and Posters distributed throughout the tri-state area
• Acknowledgment in press releases
• Logo featured on select print advertisements
• Logo featured on select direct mail pieces
• Logo on AIDS Walk New York letterhead
• Logo on select e-communications
• “Featured Sponsor of the Week” designation on the AIDS Walk New York homepage for two week-long periods during the campaign
• Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
• Logo, with link, on the AIDS Walk New York website’s Sponsor Page
• Mentioned in social media outreach
• Opportunity for a representative to address the crowd during the AIDS Walk New York Opening Ceremony on the day of the event
• Logo on the AIDS Walk New York Stage Banner
• Logo on a Sponsor Banner placed on the AIDS Walk New York venue
• Checkpoint Host distinction on the day of the event
• Logo on volunteer T-shirts
• Banner placement on the AIDS Walk New York venue
• Opportunity to put your organization’s branded item in the AIDS Walk New York Kick-Off Reception gift bag, held prior to the event.
• Ten invitations to the VIP Breakfast, held on the morning of the event
• Speaking opportunity at the AIDS Walk New York Kick-Off Reception held prior to the event

Photo by Donna F. Aceto

Presenting sponsors Bristol-Meyers Squibb, Delta Airlines, Gilead, and Quest Diagnostics were broadly visible throughout the venue at the 2015 AIDS Walk New York.
### GRAND SPONSORSHIP

- Logo featured on select outdoor advertising, including Street Banners, Subway Posters, and Digital Poster Displays
- Logo on 26,500 Point-of-Purchase Displays and Posters distributed throughout the tri-state area
- Acknowledgment in press releases
- Logo on select print advertisements
- Logo on one piece of direct mail
- Logo on one e-communication
- “Featured Sponsor of the Week” designation on the AIDS Walk New York homepage for one week-long period during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
- Logo, with link, on the AIDS Walk New York website’s Sponsor Page
- Mentioned in social media outreach
- Organization representative individually acknowledged during the AIDS Walk New York Opening Ceremony
- Logo on the AIDS Walk New York Stage Banner
- Checkpoint Host distinction on the day of the event
- Logo on a Sponsor Banner placed on the AIDS Walk New York venue
- Logo on volunteer T-shirts
- Banner placement on the AIDS Walk New York venue
- Opportunity to put your organization’s branded item in the AIDS Walk New York Kick-Off Reception gift bag, held prior to the event
- Eight invitations to the VIP Breakfast, held on the morning of the event
- Organization recognition at the AIDS Walk New York Kick-Off Reception, held prior to the event

Sponsor logos are displayed on the AIDS Walk New York Homepage, ny.aidswalk.net.

### PRINCIPAL SPONSORSHIP

- Logo featured on select outdoor advertising, including Street Banners, Subway Posters, and Digital Poster Displays
- Logo on 26,500 Point-of-Purchase Displays and Posters distributed throughout the tri-state area
- Acknowledgment in press release
- Logo on select print advertisements
- Logo on one piece of direct mail
- Logo on one e-communication
- “Featured Sponsor of the Week” designation on the AIDS Walk New York homepage for one week-long period during the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
- Logo, with link, on the AIDS Walk New York website’s Sponsor Page
- Mentioned in social media outreach
- Organization representative individually acknowledged during the AIDS Walk New York Opening Ceremony
- Logo on the AIDS Walk New York Stage Banner
- Logo on a Sponsor Banner placed on the AIDS Walk New York venue
- Logo on volunteer T-shirts
- Banner placement on the AIDS Walk New York venue
- Opportunity to put your organization’s branded item in the AIDS Walk New York Kick-Off Reception gift bag, held prior to the event
- Six invitations to the VIP Breakfast, held on the morning of the event
- Organization recognition at the AIDS Walk New York Kick-Off Reception, held prior to the event
**SPONSOR LEVEL BREAKDOWN**

**MAJOR SPONSORSHIP**

$15,000

- Wordmark on select outdoor advertising, including Subway Posters and Digital Poster Displays
- Wordmark on 26,500 Point-of-Purchase Displays and Posters distributed throughout the tri-state area
- Wordmark on select print advertisements
- Logo on one e-communication
- “Featured Sponsor of the Week” designation on the AIDS Walk New York homepage for one week-long period during the
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
- Logo, with link, on the AIDS Walk New York website’s Sponsor Page
- Mentioned in social media outreach
- Representative seated on stage and organization acknowledgment during the AIDS Walk New York Opening Ceremony
- Banner placement on the AIDS Walk New York venue
- Logo on a Sponsor Banner placed on the AIDS Walk New York venue
- Six invitations to the VIP Breakfast, held on the morning of the event

Photo by Juan D. Torres
SPONSOR LEVEL BREAKDOWN

SUPPORTING SPONSORSHIP $10,000

- Wordmark on select outdoor advertising, including Subway Posters and Digital Poster Displays
- Wordmark on 26,500 Point-of-Purchase Displays and Posters distributed throughout the tri-state area
- Wordmark on select print advertisements
- Logo on one e-communication
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
- Logo, with link, on the AIDS Walk New York website’s Sponsor Page
- Mentioned in social media outreach
- Banner placement on the AIDS Walk New York venue
- Wordmark on a Sponsor Banner placed on the AIDS Walk New York venue
- Four invitations to the VIP Breakfast, held on the morning of the event

EVENT SPONSORSHIP $5,000

- Wordmark on select outdoor advertising, including Subway Posters and Digital Poster Displays
- Wordmark on 26,500 Point-of-Purchase Displays and Posters distributed throughout the tri-state area
- Wordmark on select print advertisements
- Wordmark on one e-communication
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
- Wordmark, with link, on the AIDS Walk New York website’s Sponsor Page
- Wordmark on a Sponsor Banner placed on the AIDS Walk New York venue
- Two invitations to the VIP Breakfast, held on the morning of the event

Last year, 1,000 AIDS Walk New York posters were featured in MTA subway cars.
### Sponsorship Benefits at-a-Glance

<table>
<thead>
<tr>
<th>Category</th>
<th>Presenting $250,000</th>
<th>Premier $100,000</th>
<th>Grand $50,000</th>
<th>Principal $25,000</th>
<th>Major $15,000</th>
<th>Supporting $10,000</th>
<th>Event $5,000</th>
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<tr>
<td><strong>Outdoor Advertisements</strong></td>
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<td>Logo Embedded within the AIDS Walk New York's Logo</td>
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<td>40</td>
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<tr>
<td>Logo on Street Banners</td>
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<td>Logo/Name on Subway Ads and Digital Poster Displays</td>
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<td><strong>Print, Media, and Direct Mail</strong></td>
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<td>Acknowledgment in press releases</td>
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<td>Logo Featured in All Print Advertisements</td>
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<td>Logo/Name on Select Print Advertisements</td>
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<td>Logo on All Direct Mail</td>
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<td>Logo on One Piece of Direct Mail</td>
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<td>Logo on AIDS Walk New York Letterhead</td>
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<td><strong>E-communication</strong></td>
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<td>Logo on All e-communications</td>
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<tr>
<td>Logo/Name on Select e-communications</td>
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<td>“Featured Sponsor of the Week” Designation</td>
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<td>Logo Rotation on AIDS Walk New York Homepage</td>
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<tr>
<td>Logo/Name, with Link, on Sponsor Page</td>
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<td>Mention in AIDS Walk New York Social Media Outreach</td>
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<td><strong>Day-of-Event</strong></td>
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<td>Speaking Opportunity During Opening Ceremony</td>
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<td>Individual Acknowledgment During Opening Ceremony</td>
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<td>Seat on Stage for a Representative</td>
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<td>Checkpoint Host Distinction</td>
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<td>Logo on Stage Banner</td>
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<tr>
<td>Logo on volunteer T-shirts</td>
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<tr>
<td>Banner Placed on Venue</td>
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<tr>
<td>Logo/Name on Sponsor Banner at Venue</td>
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<tr>
<td>Invitations to the VIP Breakfast</td>
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<tr>
<td>Speaking Opportunity at the Kick-Off Reception</td>
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<td>Recognition at the Kick-Off Reception</td>
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For more information about AIDS Walk New York, please email David Meraz, Supervisor of Major Sponsorship, at davidm@aidswalk.net, call 212.807.WALK, or visit us at aidswalk.net.
### SIGN-IN HOST

$25,000

Make a great first impression on the 35,000 AIDS Walk New York participants by hosting the Sign-In Area. When walkers first enter the venue in Central Park on the morning of the event, they are directed to the Sign-In Area, which occupies 6 blocks of East Drive in Central Park, from the entrance at 59th Street and 5th Avenue to the 65th Transverse Road.

**Sponsor Recognition as the Sign-in Host Includes:**
- Three banners within the Sign-In Area
- Organization logo on all Sign-In area signs/signage (over 400 signs produced)
- Opportunity to outfit volunteers in branded accessories (such as hats) with your company’s logo
- Opportunity to have members of your organization volunteer as a group at Sign-In
- Opportunity to have your organization’s balloons in the Sign-In Area
- Logo on the Official Registration Envelope (over 30,000 distributed)
- Logo on a Sponsor Banner placed on the AIDS Walk New York venue
- Logo, with link, on the AIDS Walk New York website
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
- Logo, with link, on one e-communication sent to registered walkers prior to the event
- Six invitations to the VIP Breakfast, held on the morning of the event

### AEROBIC WARM-UP HOST

$10,000

Thousands of walkers start their day with the Aerobic Warm-Up prior to the Opening Ceremony. Warm-Up Hosts are featured on the schedule page of the AIDS Walk New York website, as well as on a direct mail piece sent to walkers prior to the event.

**As the Aerobic Warm-Up Host, your organization will receive the following benefits:**
- Organization representatives will lead thousands of participants in the Aerobic Warm-Up from the AIDS Walk New York stage
- Recognition in announcements made from stage prior to the Aerobic Warm-Up
- Logo on a Sponsor Banner placed on the AIDS Walk New York venue
- Logo on one piece of direct mail sent to AIDS Walk New York registrants
- Logo, with link, on the sponsor page of the AIDS Walk New York website
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website throughout the campaign
- Two invitations to the VIP Breakfast, held on the morning of the event
VIP BREAKFAST HOST

Prior to the Opening Ceremony, a VIP Breakfast is held for top fundraisers, sponsors, elected officials, and celebrities. As the VIP Breakfast Host, your organization will play a major role in the experience of our most high-profile supporters.

As the VIP Breakfast Host, your organization will receive the following benefits:

- Two banners at the VIP Breakfast
- Your organization’s logo on the VIP Breakfast invitations and RSVP forms
- Your organization’s logo on the VIP Breakfast e-confirmation mailing
- Opportunity to have your organization’s balloons displayed throughout the VIP Breakfast
- Opportunity for a representative from your organization to speak at the VIP Breakfast presentation
- Logo on a Sponsor Banner placed on the AIDS Walk New York venue
- Logo, with link, on the AIDS Walk New York website throughout the campaign
- Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York website
- Ten invitations to the VIP Breakfast, held on the morning of the event

Top fundraisers, sponsors, elected officials, and celebrities enjoy the VIP Breakfast on the morning of AIDS Walk New York.
Your organization’s logo will be seen six times by all 35,000 walkers as they pass each Mile Marker along the 6.2-mile (10k) route. Enthusiastic volunteers will be placed at mile points to hold the marker and cheer on walkers as they pass.

The organization sponsoring AIDS Walk New York Mile Markers will receive the following benefits:

- Logo placed on color posters stationed along the AIDS Walk New York route
- Opportunity to outfit Mile Marker volunteers with your organization’s T-shirt
- Four invitations to the VIP Breakfast, held on the morning of the event
- Logo, with link, on the AIDS Walk New York website
- Recognition via Facebook and/or Twitter, with a combined following of over 20,000 people
- Logo on Sponsor Thank You Banner at the AIDS Walk venue

The organization sponsoring the AIDS Walk New York Finish Line will receive the following benefits:

- Logo placed on large color sign marking the Finish Line
- Opportunity to outfit Finish Line volunteers with your organization’s T-shirt
- Opportunity to hand out a branded snacks to all walkers as they cross the Finish Line
- Company name on AIDS Walk New York Certificate of Completion
- Opportunity to provide branded table cloths to cover finish line tables
- Four invitations to the VIP Breakfast, held on the morning of the event
- Logo, with link, on the AIDS Walk New York website
- Recognition via Facebook and/or Twitter, with a combined following of over 20,000 people
- Logo on Sponsor Thank You Banner at the AIDS Walk venue

**SPECIAL OPPORTUNITIES**

<table>
<thead>
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<th>MILE MARKERS</th>
<th>$10,000 for 6 Markers</th>
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<td>Your organization’s logo will be seen six times by all 35,000 walkers as they pass each Mile Marker along the 6.2-mile (10k) route. Enthusiastic volunteers will be placed at mile points to hold the marker and cheer on walkers as they pass.</td>
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<table>
<thead>
<tr>
<th>FINISH LINE</th>
<th>$15,000</th>
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<tbody>
<tr>
<td>Your organization’s logo will be seen by all 35,000 walkers as they pass the most important part of AIDS Walk New York. Presenting sponsors Bristol-Meyers Squibb, Delta Airlines, Gilead, and Quest Diagnostics were broadly visible throughout the venue at the 2015 AIDS Walk New York route – the Finish Line! Enthusiastic volunteers will greet and cheer on walkers as they arrive after their 10 kilometer (6.2 mile) walk, as well as provide each walker a Certificate of Completion, a snack, and hearty congratulations.</td>
<td></td>
</tr>
</tbody>
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| **SPECIAL OPPORTUNITIES (continued)** |

<table>
<thead>
<tr>
<th>MILE MARKERS</th>
<th>$10,000 for 6 Markers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your organization’s logo will be seen six times by all 35,000 walkers as they pass each Mile Marker along the 6.2-mile (10k) route. Enthusiastic volunteers will be placed at mile points to hold the marker and cheer on walkers as they pass.</td>
<td></td>
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<table>
<thead>
<tr>
<th>FINISH LINE</th>
<th>$15,000</th>
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<tbody>
<tr>
<td>Your organization’s logo will be seen by all 35,000 walkers as they pass the most important part of AIDS Walk New York. Presenting sponsors Bristol-Meyers Squibb, Delta Airlines, Gilead, and Quest Diagnostics were broadly visible throughout the venue at the 2015 AIDS Walk New York route – the Finish Line! Enthusiastic volunteers will greet and cheer on walkers as they arrive after their 10 kilometer (6.2 mile) walk, as well as provide each walker a Certificate of Completion, a snack, and hearty congratulations.</td>
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</table>
SPECIAL OPPORTUNITIES
(continued)

STAR WALKER BREAKFAST HOST

$10,000

Treat members of the AIDS Walk New York Star Walkers Club™ (walkers who have met a goal of raising more than $1,000) to an experience they won’t soon forget! As the Star Walker Breakfast Host, your organization will have the opportunity to be a part of a memorable and unique experience for our top fundraisers.

As the Star Walker Breakfast Host, your organization will receive the following benefits:

• Two banners at the Star Walker Breakfast
• Your organization’s logo on the Star Walker Breakfast e-confirmation mailing
• Opportunity to have your organization’s balloons displayed throughout the Star Walker Breakfast
• A voice blast sent to all Star Walkers will be sent out prior to the event, acknowledging your organization as the Star Walker Breakfast Host
• Logo on a Sponsor Banner placed on the AIDS Walk New York venue
• Logo, with link, on the AIDS Walk New York website
• Logo included in a scrolling sponsor box that appears on every page of the AIDS Walk New York
• Ten invitations to the VIP Breakfast, held on the morning of the event
Founded in 1981, GMHC is a not-for-profit, volunteer-supported and community-based organization committed to national leadership in the fight against AIDS. Nearly 9,000 men, women, and families received direct services at GMHC within the past year, and our education and prevention messages reached thousands more, both in New York City and at the national level. Our mission: GMHC fights to end the AIDS epidemic and uplift the lives of all affected.

The State of the Epidemic:
The Centers for Disease Control and Prevention (CDC) state that every 9½ minutes (on average), someone in the United States is infected with HIV. The latest CDC estimates of new HIV infections (HIV incidence) in the United States indicate that HIV remains a serious health problem, with an estimated 47,500 people becoming newly infected with the virus in the United States in 2010. HIV incidence has remained at about 50,000 infections per year since the mid-1990s.

GMHC’s principal programs and services include:
The David Geffen Center for HIV Prevention and Health Education combines a community outreach HIV and STI testing and counseling program with immediate connection to care and prevention services. It also provides programs that empower clients with the knowledge to maximize their well-being in the context of broader health concerns, specifically in connection with substance use and with adherence to HIV medications.

The GMHC Hotline and Website: The GMHC Hotline receives 1,500 calls per year, and their website averages nearly 17,000 phone calls, emails, and visits per month.

The Michael Palm Center for AIDS Care and Support empowers HIV-positive and at-risk clients by stabilizing their lives in the areas of housing, income support, and access to healthcare. It also provides one-on-one and group services that address depression, substance use, and sexual risk-taking behaviors. We target our services to specific populations most affected by the epidemic.

The Volunteer, Work, and Wellness Program provides nearly 80,000 hot, nutritious meals to impoverished clients living with HIV/AIDS annually, and offers services devoted to the overall health of clients, including nutrition counseling, therapeutic art, and complimentary therapies such as acupuncture, yoga, and massage therapy. Our Keith Haring Food Pantry Program also distributes nearly 300 food packages per month to hungry families and individuals. The Work Center offers a comprehensive array of educational, GED, job readiness, training, job placement, and retention services for people affected by HIV/AIDS in order to build economic self-sufficiency. The Terry K. Watanabe Volunteer Center recruits, trains, and supports volunteers and interns in the fight against AIDS.

The Legal Services Department assists clients in obtaining and maintaining basic life-sustaining services, including access to food, housing, medical care, and employment. The department focuses on HIV-related discrimination in the workplace and elsewhere, bankruptcy and debtor-creditor issues, homelessness prevention, family law, child custody, permanency planning, immigration, and access to benefits and entitlements.

The Public Policy Department furthers our HIV prevention work by advocating for fair, effective, and evidence-based HIV prevention policies at the federal, state, and city levels. The science-based prevention tools our Policy Department advocates for include comprehensive sex education, syringe exchange, and other proven prevention technologies. The Policy Department also aims to advance an HIV prevention agenda that promotes individual behavioral changes while acknowledging structural factors such as gender and racial inequality, poverty, anti-gay stigma, undocumented immigration status, and lack of access to health care. Finally, the Policy Department continues to defend the rights of individuals living with HIV.

For more information about GMHC, visit www.gmhc.org.
The world’s largest AIDS fundraising event, AIDS Walk New York, was created by Craig R. Miller in 1986 and has been produced by his organization, MZA Events, every year since its inception. MZA Events produces the world’s longest-running, largest, and most diverse AIDS Walks, including AIDS Walk Los Angeles and AIDS Walk San Francisco, and can provide your organization with national sponsorship opportunities.

For more information about AIDS Walk New York, please email David Meraz, Supervisor of Major Sponsorship, at davidm@aidswalk.net, call 212.807.WALK, or visit us at aidswalk.net.

Created and produced by MZA Events. AIDS Walk Founder/Senior Organizer: Craig R. Miller. © MZA Events, 2015